

GET AHEAD OF SEPSIS

KNOW THE RISKS. SPOT THE SIGNS. ACT FAST.



Contact: [INSERT CONTACT]
[INSERT PHONE NUMBER]
[INSERT EMAIL ADDRESS]

[INSERT ORGANIZATION NAME] supports CDC's *Get Ahead of Sepsis* educational effort [INSERT CITY] [INSERT DATE] – In recognition of Sepsis Awareness Month, [NAME OF ORGANIZATION] joins the Centers for Disease Control and Prevention (CDC) in urging healthcare professionals, patients, and their families to [Get Ahead of Sepsis](#).

"We believe everyone should know the risks of sepsis, learn how to spot signs and symptoms of possible sepsis, and know to act fast if sepsis is suspected. It's especially important that [INSERT TARGET AUDIENCE] recognize the critical role they play in sepsis prevention and recognition," said [ORGANIZATIONAL SPOKESPERSON]. "We're proud to be part of *Get Ahead of Sepsis* and its effort to make sure everyone knows how to recognize and prevent this medical emergency."

Sepsis is the body's extreme response to an infection. It is life-threatening, and without timely treatment, sepsis often rapidly leads to tissue damage, organ failure, and death. Anyone can get an infection, and almost any infection can lead to sepsis.

CDC has provided [educational materials and resources](#) for patients, families, and healthcare professionals, including fact sheets, brochures, infographics, and an educational video on "Four Ways to Get Ahead of Sepsis".

In a public service announcement campaign, *Get Ahead of Sepsis* encourages patients and family members to "know the risks, spot the signs and symptoms, and act fast."

CDC is asking healthcare professionals to get ahead of sepsis by knowing the sepsis signs to identify and treating patients early; acting fast if they suspect sepsis; and preventing infections and educating patients about infection prevention.

CDC is asking patients, families, and caregivers to know the symptoms of sepsis; talk to their doctor or nurse about steps they can take to prevent infections (e.g., taking good care of chronic conditions and getting recommended vaccines); practice good hygiene (e.g., handwashing, and keeping cuts covered and clean until healed); and **acting fast** and getting medical care **immediately** if they suspect sepsis or have an infection that's not getting better or is getting worse.

Visit the *Get Ahead of Sepsis* website for more information: www.cdc.gov/sepsis.

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